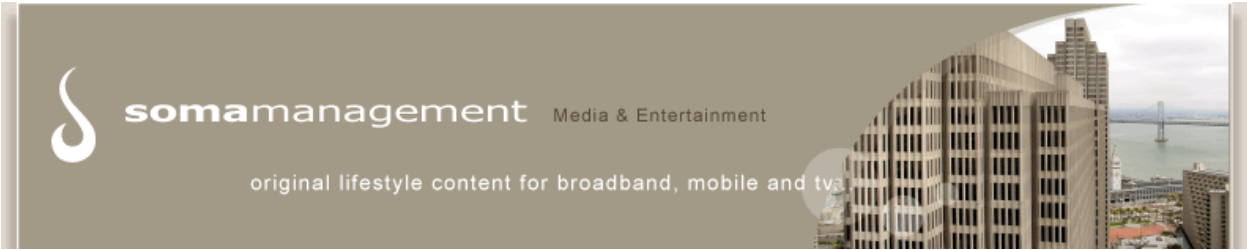


The Technology/Multimedia Bridge Deal

The Players



The Leverage

- A full house band with sound reinforcement
- Mobile, computer-controlled recording studio with server farm and data center
- Application developers and engineers in-house
- Robust friendships in adult, smoke, and concert industries.
- Soma Management runs a full portfolio of working models
- Clear Channel handles all major entertainment venues
- Database of all relevant vendors and suppliers (wholesale)
- Current customer database (3000 head shops, with 5%+ selling adult merchandise)
- Scott Tucker, CEO of Topco Sales (the biggest supplier of adult merchandise), with an engineering team with whom I am in consultation.



- A 1-million subscriber list of cash-card holding consumers in India waiting for streaming video content, downloads, and gaming
- Computer application IP (intellectual property) for handling gaming, security, electronic

commerce, databases, automation, business workflow, communication, streaming video/audio, audio/video production, graphics/animation, and web development.

The Network of Opportunity



- The adult industry explicitly wants to work with the Grateful Dead's John Barlow (co-founder, Electronic Frontier Foundation, or EFF.org), and is a friend of Pete Schieck. They want to throw "free speech" parties and/or concerts for their

industry functions. Also, they want to bolster artist development and community outreach via entertainment functions focusing on improvisation (e.g. jazz, jamband/psychedelic, hip-hop, electronica).

- Juli Ashton wants to be better positioned in the global marketplace for adult merchandise and streaming media (including phone cards, at phonesexcard.com, and cash-cards like the ones from the subscribers in India).
- Earthdance.org's Chris Decker and Pete Schieck have talked about collaboration on Earthdance, a multimedia worldwide dance simulcast around Halloween, headquarters in northern California.



- Pete Schieck runs a promotional network for the production and promotion of concerts. He has friends in the music industry including The Digital Underground (Tupac Shakur's original band from the bay area), N.W.A., and others. The concerts have consistent themes across each genre to get these shows produced. He can and has produced shows for stadiums seating 10,000. There is a series of DVDs being produced with international music and world-renowned authors (Timothy Leary, Ralph Metzner, Richard Alpert, Harvard Ph.Ds and all co-authors of The Psychedelic Experience, c)1966). Also, there are comprehensive databases already being finished, including: references for wholesale vendorization of all products/services in each of our respective categories, wholesale suppliers for materials (e.g. tee-shirts for under one dollar apiece, closeouts on bulk foods/beverages/liquor, wholesale rates on travel packages, massage oils better than wholesale, systems integration advantages, audio/visual equipment/services), and current customer database.



- DVD products are already being produced at the southern California facility, and there will be two more products on the way: 1) a glass piece with vibration, and 2) a smoking accessory pack.



- Websites and applications can all be developed with high-end animations, audio/video, database integration, and security. See build-a-concert.com
- Soma Management's E.C. Morgan (CEO) has a portfolio of twenty models, and produces a large-scale fashion show in the bay area on a regular basis. He has been looking into a small server cluster for multimedia distribution and design workstations.
- There is a small group of interns helping manage the databases of vendors, suppliers, current customers, and the sphere of influence concerning these collaborations. They handle chores like: merchandising, promotions, data processing, food preparation, security, and production.

What Can I Do To Learn More?

Answer: Go to Build-A-Concert.com



There are many samples available, including:

- Sample rack design templates, network designs, and broadcast timelines
- Pictures from all previous and current facilitation of projects

- References from each of the players
- DVD-Rom with all these references burned onto it
- Rough-draft flyers and other collateral
- Graphics, animation, web sites, audio, video, and technical prototypes already available



What's This All Mean To Me?

Brainstorming in technology and multimedia integration has a big head start. So, let the rains begin...